REP HEADEINE# 6277344 TRF# E:120822 \$\$\$ MOD# 1: UMAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
CRDER WORKSHEET
HARRIS REPORT FROM REP
CHANGES

NOV1/12 19.17 *** WFLA-TV ***

FAX# 703-516-9680

ADV #	ADV. NAME ISS/DSCC		REP. # OFF. #	SALESMAN #
AGY #	AGY, NAME GREAT AMERICAN	CAN MEDIA	BUYER NAME LAURA BAS	BASSETT
	3050 K ST	NW,	SALES PRSN WA- MEGF	MEGHAN MCGARR (H)
	WASHINGTON,	DC 20007		All British
ORDER #	CONTRACT	# 6277344	CLASS: NATL. LOCAL	AL REGIONAL
PRDCT DSCC-IE	EST#1505	COMMENTS: (LINE, ORDER, INV	VOICE)	
FLIGHT DATES OCT9/12	T'9/12 NOV5/12 WK-4			A COMMAND THE PROPERTY AND A STATE OF THE PROPERTY AND A S
CITY TAX	STATE TAX	CO-OB BILLING NEEDED	epidentina en	DATE NOV1/12 19.17
REP: MAKEGOOD SPOT CANCELED	CELED ON LN 35			

TTL SAME

FLEASE CONFIRM
THANKS! BRIAN FOR MEGHAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

DSCC IE

The state of the s							¢.
:LINE#:REP :CD: TIME PERIOD	D : LGTH : SEC	C : RATE	START	END	SPTS: WEEK	WEEK : DAYS	TOTL:
AGENCY ADVERTISER C	. CODE = 49	AGENCY EST#	= 1505	A PRINCIPLE AND A PRINCIPLE AN		### ##################################	7 7777
35 ES 400P-500P	30	\$1,000.00	10/23	10/26	ω	TU-F	W
38 ES 400P-500P	30	\$1,000.00	10/30	11/2	N	TULE	12
PROGRAM : DR. OZ							
64 A 700P-800P	30	\$1,000.00	11/3	11/3	H	SAT	 '
PROGRAM : STARWATCH	JAMES BOND SKYFALL	SKYFALL SKYFALL					

NOU# 1: UNAPPROVED REV #1 \$\$\$

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FAX# 703-516-9680

REP: TEL# 703-516-9389 FAX# /U3-U1U- UCCREDIT ADVISORY: AGENCY CREDIT RISK !!!
UNLEW WORNDHEET HARRIS REPORT FROM REP
CHANGES NOV1/12 19.17 *** WFLA-TV ***

OCT/12	: LINE#: REP
134650.0	FEP :CD:
134650.00 NOV/12	TIME PERIOD
54350.00	: LGTH : SEC :
	RATE
- Annual Company (Annual Company)	: START
	END
NON	END :SPTS: WEEK DATE : /WK: INVT
CONTRACT	TVVH TVVH
TOTAL SPOTS	
	DAYS
189000.00	: STAS:

MARKET TOTALS \$1,071,140 WELA 22% WETS Las WHSP 21% WTVT 15% WTOG 21% CABL 0% WTTA 18 WMOR 18

SHARES ACCURATE

SVC+ NSI DEMOS- RA35+*

MOD CODE P-CLASS, FLAN, SECT A-ADU B-BOY TYPE MOG GIRALD C-CANCELLED R-RATE SISPOTS FER WEEK DEFUSIETE STEFF DATES T-TIME X-LATE L-LENGTH Y-DAYS M-MAKEGOOD 2-COMMENTS N-PROGRAM NAME *-MULTIPLE

1010 Wisconsin Avenue NW Democratic Senate Campaign Comm/ Issue

Washington DC 20007

Submission Number 822 Issue 3





WFLA-TV P.O. Box 1410 Tampa. FL 33601

Client:	Democratic Senate Campaign Comm/ Issue	Submission Cost:	189000	Campaign Ref:	E:120822104
Buyer: Schedule Dates:	10/08/12 to 11/11/12	Client/Product/Estimate:	49 /53 /1505 5	Sales Rep:	HRP Washington, DC
Est./PO Number: 062 Associated Copies: No	06277344 No	Contract type:	Political	Business Type: POLITICAL Business Category: Transactions	POLITICAL

Demographi	Product:
: (L) Household	Dscc-le
Order:	Booking Group:
	WFLA
Key №	***************************************
Key Market:	
Tampa-St. Petersburg, FL	

			ø		Ó		7		o,		(J)		4		ω		N			Ref
			M-F 5p News	- W	M-F 4p Dr Oz	. W T.	M-F 3p Doctors	.IWIF	M-F 2p Rachael Ray		M-F 2p Rachael Ray	. V	M-F 12p Today Show III	.TWTF	M-F 11a Daytime	, WIF.	M-F 1135p ET / 1035p CT Tonight Show	.TWTF	M-F 1p Days Of Our Lives	Sales Product Details
			02		02		03		02		02		02		02		03		02	Rev Type
	Weekly To								1000							***************************************			ļ	
Closed PR	Weekly Totals: Total Spots(Ord Spots)		1500		008		450		400		400		300		250		800		500	Rate
	s(Ord Spot	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Spot Type
	s)	initia	Nor of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nor of Spots		Nbr of Spots	100
	38		2		3		3				2		1		3		2		3	10/08
	36				3				3								2			10/15
	41								3						3					10/22
	38								3						3					10/29
	8																			11/05
	161		2		6		3		6		2		1		6		4		3	Total
	***************************************		300		480		135		360		80		30		225		320		150	Cost

1010 Wisconsin Avenue NW Great American Media

Democratic Senate Campaign Comm/ Issue

Washington DC 20007

Client:

Democratic Senate Campaign Comm/ Issue

Submission Cost:

Submission Number 822 Issue 3





WELA-TV P.O. Box 1410 Tampa, FL 33601

PHONE (813) 228-8888

Campaign Ref:

E:120822104

Buyer: Sched Est/Po Associ	Buyer: Schedule Dates: 10/08/12 to 11/11/12 Est./PO Number: 06277344 Associated Copies: No		Client/Product/Estimate: Weeks: Contract type:	te:	49 /53 /1505 5 Political		22 20 S	Sales Rep: Order Ref: Business Type: Business Category:	/pe: ategory:	HRP Washington, DC 06277344 POLITICAL Transactional	ington, DC	
Ref	Sales Product Details	Rev Type	Rate	Spot Type	ot e	10/08	10/15	10/22	10/29	11/05	Total	Cost
10	M-F 530p News	02		1500 30 Comme	Nbr of Spots	2	2				4	600
	M-F 6p News	02		2000 30	Nbr of Spots	2					2	400
12	M-F 6a News	02	***************************************	1250	Nhr of Spote	,					J	250
	.TWTF			0								
3	M-F 7p News	02		1500 30	Nbr of Spots	2	2				4	600
	.TWTF			Comme	ne							
12	M-F 7a Today Show	02		1400 30	Nbr of Spots	2	2				4	560
	.TWTF			Comme	ne							
ភ្នំ	M-F 730p Entertainment Tonight	02	**************************************	1500 30	Nbr of Spots						2	300
	TWTF			Comme	ne							
ő	M-F 9a Today Show II	0.		1050 30	Nbr of Spots	3	3	3	3		12	1260
	. I VV 17".			Comme	ne							
17	M-Su 11p News	02	12	2200 30	Nbr of Spots	2					2	440
•	Man 0 105 ET / 7 Os OT //:-			T	r							
č	M	C		Comme	Nor of Spots		٦				-	1400
19	Sat 1130p ET / 1030p CT Saturday	03		1350 30	Nbr of Spots	· i					_	135
	S.			Comme	ne							***************************************
21	Sun 8a Today Show	02		650 30	Nbr of Spots	1					1	65
	٧			Comme	1e							

Weekly Totals: Total Spots(Ord Spots) Closed PR

38

36

4

38

161

Great American Media 1010 Wisconsin Avenue NW

Democratic Senate Campaign Comm/ Issue

Washington DC 20007

Submission Number 822 Issue 3





WFLA-TV P.O. Box 1410 Tampa, FL 33601

Client:	Comm/ Issue	Submission Cost:	189000	Campaign Ref:	E:120822104
Buyer:	3.	Client/Product/Estimate:	49 /53 /1505	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/08/12 to 11/11/12	Weeks:	ហ	Order Ref:	06277344
Est./PO Number:	06277344	Contract type:	Political	Business Type:	POLITICAL
Associated Copies: No	No			Business Category: Transaction	Transactional

				35		34		33		32		31		30		29		28		25		24		23	Ref	
			.IWIE.	M-F 4p Dr Oz	M	M-F 3p Doctors	M	M-F 3p Doctors	WIT	M-F 3p Doctors	M	M-F 2p Rachael Ray	.TWTF	M-F 12p Today Show III	.TWTF	M-F 12p Today Show III	M	M-F 11a Daytime	M	M-F 1p Days Of Our Lives	.TWTF	M-F 1p Days Of Our Lives	.TWTF	M-F 1p Days Of Our Lives	Sales Product Details	
				02		03		03		03		02		01		02		02		02		02		02	Rev Туре	
Closed PR	Weekly Totals: Total Spots(Ord Spots)			1000		550		4		550		4		4		3		2		5		6		6	Rate	
PR	pots(Ord Spo		Comme	30	Comme	30	Comme	450 30	Comme	30	Comme	400 30	Comme	400 30	Comme	350 30	Comme	250 30	Comme	600 30	Comme	650 30	Comme	600 30	Spot Type	
	its)	Closed PR	Nbr of Spots	Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		
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Great American Media D 1010 Wisconsin Avenue NW

Democratic Senate Campaign Comm/ Issue

Washington DC 20007

Submission Number 822 Issue 3





WFLA-TV P.O. Box 1410 Tampa, FL 33601

		48		47	1	46		45		43		42		41		40		39		38		37		36	Ref	Buyer: Schedu Est./PO
		M-F 7p News	.IWIF	M-F 7p News	W	M-F 6a News	Μ	M-F 6a News	.IWIF	M-F 6a News	M	M-F 6p News	M	M-F 6p News	.IWIT	M-F 6p News	.TWTF	M-F 530p News	. I W I F .	M-F 5p News	3	M-F 4p Dr Oz	Δ	M-F 4p Dr Oz	Sales Product Details	Buyer: Schedule Dates: SchyPO Number: Est./PO Number: Associated Copies:
		***************************************					MATERIAL MAT				TATAL STATE OF THE							S						THE PARTY OF THE P	t Details	Comm/ Issue 10/08/12 to 11/11/12 06277344 No
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	Weekly T					1				-				1				I								Client/Product/Est Weeks: Contract type:
Closed PR	Weekly Totals: Total Spots(Ord Spots)	1500		2000		1450		1250		1350		2500		2000		2500		1700		1700		1000		800	Rate	Client/Product/Estimate: Weeks: Contract type:
~	ts(Ord Spot	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Spot Type	***************************************
	\$)	Nbr of Spots		Nor of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		49 /53 /1505 5 Political
	38																								10/08	
	36																							→	10/15	B B O S C
	41			ř)				1		2				1				2		2					10/22	Campaign Ket: Sales Rep: Order Ref: Business Type: Business Category:
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<u></u>	161	2		4		_		1		2		J.		1		2		4		4		2		2	Total	E:120822104 HRP Washington, DC 06277344 POLITICAL Transactional
		300		900		145		125		270		250		200		500		680		680		200		160	Cost	C

Great American Media 1010 Wisconsin Avenue NW

Democratic Senate Campaign Comm/ Issue Submission Number 822 | Issue 3

Washington DC 20007





WFLA-TV P.O. Box 1410 Tampa, FL 33601

			59		55		57		56		55		54		53		52		25		ర్		49		Ref	Assoc	Est/P	Buyer: Schedo	Client:
		S.	Sat 1130p ET / 1030p CT Saturday Night Live	M	M-Su 11p News	M	M-Su 11p News	WITS.	M-Su 11p News	M	M-F 9a Today Show II	.TWT	M-F 730p Entertainment Tonight	V	M-F 7a Today Show		M-F 7a Today Show	-IWTF.	M-F 7a Today Show	.TWTF	M-F 7a Today Show	M	M-F 7p News	M	Sales Product Details	es:		Buyer:	t: Democratic Senate Campaign Comm/ Issue
			02		01		02		01		01		01		02		02		02		02		01		Rev Type				npaign
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	leekly To												<u> </u>		ļ				Ţ								Contract type:	Client/Prod Weeks:	Submission Cost
Closed PR	Weekly Totals: Total Spots(Ord Spots)		1500		2500		2200		2500		1050		2000		1600		1400		1800		1600		2000		Rate		De:	Client/Product/Estimate: Weeks:	1 Cost:
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			150		250		220		1500		420		400		160		140		360		320		200		Cost			C	

1010 Wisconsin Avenue NW Democratic Senate Campaign Comm/ Issue

Washington DC 20007

Submission Number 822 issue 3







WFLA-TV P.O. Box 1410 Tampa, FL 33601

Client: Schedule Dates: Est./PO Number: Associated Copies: No Ref |Sales Product Details දු Sun 6p News Sat 7p Star Watch Sun 8a Today Show 06277344 Democratic Senate Campaign Comm/ Issue 10/08/12 to 11/11/12 Rev Type 02 20 05 Contract type: Client/Product/Estimate: Weeks: Submission Cost: Weekly Totals: Total Spots(Ord Spots) Rate Closed PR 1000 Comme Comme Comme Spot Type 30 30 30 49 /53 /1505 Nbr of Spots Nbr of Spots Nbr of Spots Political 189000 10/08 38 10/15 36 Sales Rep: Order Ref: PHONE (813) 228-8888 Campaign Ref: Business Category: Transactional Business Type: 10/22 10/29 38 POLITICAL 06277344 HRP Washington, DC E:120822104 11/05 œ Total 161 Cost

Ref	
Sales Product	
Spot Type	·
Pre-empt Date	
Status	Pre-emption Summary
Pre-empt Value	n Summary
Makegood Line(s) (Dates)	
Makegood Ref	
Campaign Ref	
	ef Sales Product Spot Type Pre-empt Status Pre-empt Value Makegood I

Grand Totals

3	ALL LAND THE PARTY OF THE PARTY		Month 10 Weeks: 4		Month 11 Weeks: 4	Weeks: 4
	Totals	10/08	10/15	10/22	10/29	11/05
Spots	161	38	36	41	36	- Constitution of the Cons
Cost	189000	39050	49900	45700	45150	9200
***************************************	***************************************		111111111111111111111111111111111111111			A
Grand Totals:	AND THE RESIDENCE OF THE PROPERTY OF THE PROPE				Spots:	
					Gross To	
					Commission:	sion: 28,350.00
					Net Total	

REP HSADLIME# 6277344 TREE E:120822 \$\$\$ MOD# O: SNAFPROVED REV #2 \$\$\$

REP: TEL# 703-516-9399 CREDIT ADVISORY: AGENC ORDER WORKSHEET

AGENCY CREDIT RISK !!!
HARRIS REPORT FROM REP **CHANGES**

FAX# 703-516-9680

OCT8/12 16.16 *** WFLA-TV ***

NEEDED DATE OCT8/12 16.16	CO-OP BILLING NEI	STATE TAX	CITY TAX
	WK-4	DATES OCT9/12 NOV5/12 WK-4	ELIGHT DATES
R, INVOICE)	EST#1505 COMMENTS: (LINE, ORDER, INVOICE)		PRUCT DSCC-IE
CLASS: NATL, LOCAL REGIONAL	CONTRACT # 6277344		ORDER #
	WASHINGTON, DC 20007	WASH	
SALES PRSN WA- MEGHAN MCGARR (H)	3050 K ST NW,	3050	
BUYER NAME LAURA BASSETT	GREAT AMERICAN MEDIA	AGY. NAME GREP	AGY #
REP.# OFF.# SALESMAN #	TSS/DSCC	ADV. NAME ISS/	ADV #

MAKEGOOD 10/8 SPOTS CANCELED LN 19

LN 63 ADDED

PGM CHANGE LN'S 3,14,28,47-49,54

TTL SAME PLEASE CONFIRM

THANKS! BRIAN FOR MEGHAN

CON CM ***** THIS IS Ħ CASH IN ADVANCE SCHEDULE *****

DSCC H

:STTS:		 LVVI	: /WK: INVT	DATE :	11	DATE		1+						,,	: LINE#:	
: TOTL	DAYS	 W 円 円 大	:SPTS: WEEK	HUU:	D	START	 RATE	()	SHC	HTF	: Le	:LINE#:REP :CD: TIME PERIOD : LGTH : SEC	TIME	: CD:	#:REP	HUEL

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CON COML: DAYTIME

11/11/12 FRECE

REP HEADLINE# 6277344 TRE# E:120822 \$\$\$ MOD# O: UNAPPROVED REV #2 \$\$\$ REP: TEL# 703-516-9399 FAX# 703-516-9680 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP OCT8/12 16.16 **CHANGES** *** WFLA-TV ***

・ PENE#: 大年年 ・ CC: FEST り世ガHOD : PENE#: CC: FEST り世ガHOD :	TGTH : SEC	: RATE	: START	: END	: SPTS: WE	WEEK: DAYS	: TOTL:
14 NZ 730P-860P	30	\$1,500.00	10/9	10/19	<u> </u>	T∪-F	22
PROGRAM : ET							
19 \$ 600₽-630₽	30	\$1,000.00	10/13	10/20	0	SAT	0
PROGRAM : NEWSCH8-6 SAT							
28 NZ 1100A-1200N	30	\$250.00	10/15	10/15	1	MON	⊢
28 NZ LLOUA-LZOON	30	\$250.00	10/22	10/22	0	MON	0
28 NE 1100A-1200N	30	\$250.00	10/29	10/29	├ ~-`	MON	₽
28 NZ 1100A-1200N	30	\$250.00	11/5	11/5	₽	MON	↓ ⊷↓
PROGRAM : DAYTIME							
47 NZ 700P-730P	ω 0	\$2,000.00	10/23	11/2	12	TU-F	42
PROGRAM : NEWS							
48 NZ 700F-730F	30	\$1,500.00	10/15	10/22	pool	MON	N
PROGRAM : NEWS							
49 NZ 700P-730P	30	\$2,000.00	11/5	11/5	₽	MON	ļ_
PROGRAM : NEWS							
54 NZ 730P-800P	30	\$2,000.00	10/23	11/2	Ы	TU-F	N
PROGRAM : ET							
63 A CCOP-630P	30	\$1,000.00	10/14	10/21	J ames	SUN	N
PROGRAM : NEWS							

REF: TIL# 703-516-9399
CREDIT AUVISONY: AGENCY CREDIT RISK !!!
ORDER WURKSHEET HARRIS REPORT FROM REP

CHANGES

OCT8/12 16.16 *** WFLA-TV ***

民 (C) (A) (C) (D) (C) SEAULINE COT 344 THE ELLOSON
MOUT O: UNABEROUED REV #2 \$\$\$

OCT/12 DEMORATRES THENT HOUSE 134650.00 E E E NOV/12 PERIOD 54350.00 11 47 LGTH SEC RATE START DATE END :SPTS: CONTRACT TOTAL TOTAL SPOTS NEEK : DAYS 189000.00 :STGT: 161

MARKET TOTALS SI, 071, 140 WELA 22% WETS 13% WYSP 218 WXPX 0% 89 ESMM. WTOG 21% CABL 0% WTTA 18 WMOR 18

SHARES ACCURATE

SVO NST DEMOS- RA35 **

B-GLASS, BLAN, SEC: 00 Q Q D D A-AUD BUS TYPE C-PAID FOM ZHCANCELLED R-RATE S-SPOTS PER WEEK DESCEPTE 日子日子日 THITME UATES X-LATE L-LENGTH Y-DAYS M-MAKEGOOD Z-COMMENTS *-MULTIPLE N-PROCKAM NAME

KEF HEADLINE# 6277344 TREE 6:100622

REP: TEL# 703-516-9399 FAX# /UJ-JLU-JUCREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
CHANGES

FAX# 703-516-9680

OCT3/12 12.09
*** WFLA-TV ***

FLIGHT DATES -	PROCT DSCC-IE	ORDER #			AGY #	ADV #
X STATE TAX	TE EST#1505	CONTRACT	WASHINGTON,	3050 K 31 NW,	AGY. NAME GREAT AMERICAN MEDIA	ADV. NAME ISS/DSCC
CO-OP BILLING NEEDED	COMMENTS: (LINE, ORDER, INVOICE)	# 6277344	DC 20007	NW,	ICAN MEDIA	
No. 1.	TVOICE)	CLASS: NATL.		SALES PRSN WA-	BUYER NAME LAURA	REP.#
DATE OCT3/12		LOCAL REGIONAL		MEGHAN MCGARR (H)		OFF. # SALESMAN #

罗EP:

REVISION
SPOTS CANCELED ON LN'S 3,8,10-11,20,22,24,26-28,40,44,49,60,62
NEW TTL \$189,000
PLEASE CONFIRM
THANKS! BRIAN FOR MEGHAN

MU NOO ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

DSCC IE

							OM1: NC8 MIDDAY	PROGRAM :
ω	TU-F	ω	11/2	10/30	\$250.00	હ 0	ES 1100A-1200N	ω
ω	TU-F	ω	10/26	10/23	\$250,00	30	ES 1100A-1200N	ω
0	TU-F	0	10/19	10/16	\$250,00	30	ES 1100A-1200N	ω
ω	TU-F	ω	10/12	10/9	\$250,00	30	ES 1100A-1200N	ω
				1505	AGENCY EST# =	DI = 49 = 53	AGENCY ADVERTISER CODE = 49 AGENCY PRODUCT CODE = 53	A A
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REP MÉROLINE# 6277544 TRE# E:120822 \$4\$ Mod# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

CRUER WORKSHEET

HARRIS REPORT FROM REP

CHANGES *** WFLA-TV ***

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REP: TEL# 703-516-9399 FAX# 703-516-9680
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URDER WORKSHEET HARRIS REPORT FROM REP OCT3/12 12.09
CHANGES *** WFLA-TV ***

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REP: TEL# 703~516-9399
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JACOER WORKSHEET 5-9399 FAX# 703-516-9680 AGENCY CREDIT RISK !!! HARRIS REPORT FROM REP

CHANGES

OCT3/12 12.09
*** WFLA-TV ***

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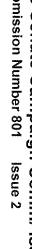
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1010 Wisconsin Avenue NW Democratic Senate Campaign Comm/ Issue **Submission Number 801**

Washington DC 20007







WELV-IV P.O. Box 1410 Tampa, FL 33601

PHONE (813) 228-8888

Origina

Associated Copies: ₩. 06277344 Democratic Senate Campaign Comm/ Issue 10/08/12 to 11/11/12 Contract type: Client/Product/Estimate: Submission Cost: 49 /53 /1505 Political 189000 Sales Rep: Order Ref: Business Type: Business Category: Transactional Campaign Ref: 06277344 POLITICAL HRP Washington, DC E:120822104

Client:

Buyer:

Est/PO Number: Schedule Dates:

Demographic: Product: Dscc-le (L) Household Booking Group: Order: WFLA Key Market: Tampa-St. Petersburg, FL

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Great American Media 1010 Wisconsin Avenue NW

Democratic Senate Campaign Comm/ Issue **Submission Number 801**

issue 2







Washington DC 20007

Buyer: Client:

Democratic Senate Campaign Comm/ Issue

Submission Cost:

189000

Campaign Ref:

E:120822104

WFLA-TV P.O. Box 1410 Tampa, FL 33601

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1010 Wisconsin Avenue NW

Democratic Senate Campaign Comm/ Issue Submission Number 801

Washington DC 20007







P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Transactional	Business Category: Transaction			No	Associated Copies: No
HRP Washington, DC 06277344 POLITICAL	Sales Rep: Order Ref: Business Type:	49 /53 /1505 5 Political	Client/Product/Estimate: Weeks: Contract type:	10/08/12 to 11/11/12 06277344	Buyer: Schedule Dates: Est/PO Number:
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Great American Media Democratic Senate Campaign Comm/ Issue Issue 2

1010 Wisconsin Avenue NW Submission Number 801





Washington DC 20007

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Democratic Senate Campaign Comm/ Issue

Submission Cost:

189000

Campaign Ref:

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P.O. Box 1410 Tampa, FL 33601 SHIP IV

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1010 Wisconsin Avenue NW

Washington DC 20007

Democratic Senate Campaign Comm/ Issue **Submission Number 801** Issue 2







P.O. Box 1410 Tampa, FL 33601

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1010 Wisconsin Avenue NW

Submission Number 801

Democratic Senate Campaign Comm/ Issue Issue 2







Washington DC 20007

P.O. Box 1410 Tampa, FL 33601

PHONE (813) 228-8888

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Spots

189000

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Totals

10/08

Month 10 Weeks: 4 10/15

10/22

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45150

Commission: Gross Total:

189,000.00 28,350.00

161

160,650.00

Net Total:

Grand Totals

REP HEAGLINE# 6277344

PEF: TEL# 703-516-9399 CREDIT ADVIDORY: AGENCY OR CRUER WORKSHEET HA

-9399
AGENCY CREDIT RISK !!!
HARRIS REPORT FROM REP

AUG15/12 09.0 *** WFLA-TV ***

: LINE# : REP MON OM REP: CITY TAX AGE ADV FLIGHT PRUCH ORDER æ. CON COM1: PROGRAM : 0 0 0 PROGRAM ω Ċ1 THANKS SHOSHANA FOR MEGHAN NEW ORDER TIL \$234,000 @187X DSCC * * * * THIS PLEASE CONFIRM DATES DSCC-IE COMI AGENCY ADVERTISER CODE = 53 .. OD: H 0079/12 L100A-1200N 1135P-1237A 100F-200F MULTINGE BONN 800 NCS MIDDAY TONITE SHW-NBC< DAYS-OUR LIVES TIME AGY. ADV. S H STATE TAX 'n PERIOD NAME NAME NOV5/12 CASH IN ADVANCE ISS/DSCC GREAT AMERICAN MEDIA WASHINGTON, 3050 EST#1505 CONTRACT ** 4* S LGTH X WK-4 (J) 30 30 S 49 MM COMMENTS: SEC SCHEDULE **** 6277344 00 CO-OF BILLING NEEDED AGENCY EST# \$250.00 \$800.00 \$500.00 20007 (LINE, RATE ORDER, 1 1505 10/9 いる。本があり 10/9 10/9 START DATE INVOICE) CLASS: BUYER NAME SALES PRSN アヨッ, # 11/2 10/19 10/12 END NATE . XW/. SPTS: ω N ω LAURA BASSETT WA-WEEK NEEK MEGHAN MCGARR LOCAL TU-F J. C. L. H-OL DATE AUG15/12 REGIONAL SALESMAN DAYS (H) :TOTL: # ы 2 09.01 4 ω

REP: TEL# 703-516-9399 FAX# 703-516-9680 CREDIT ADVISORY: AGENCY CREDIT RISK !!!

Y CREDIT RISK !!!
HARRIS REPORT FROM REP AUG.15/12 09.0

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REP: TEL# 703-516-9399 FAX# 703-516-9680 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
URDER KORKSHEET HARRIS REPORT FROM REP !

AUG15/12 09.0 *** WFLA-TV ***

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ORDER WORKSHEET	DIF ADVISORE	P: TEL# 703-516-
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REPORT FROM REP	RHOK III	FAX# 703-516
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HARRIS REPORT FROM REP AUG15/12 09.0

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REP: TEL# 703-516-9399 FAX# 703-516-9680 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP /

AUG15/12 09.0
*** WFLA-TV ***

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AUG15/12 09.0 *** WFLA-TV ***

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REP: TEL# 703-516-9399 FAX# 703-516-9680 CREDIT ADVISORY: AGENCY CREDIT RISK !!! HARRIS REPORT FROM REP / AUG15/12 09.0 *** WFLA-TV ***

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REP: TEL# 703-516-9399 FAX# 703-516-9680 UREDIT ADVISORY: AGENCY CREDIT RISK !!!
URDEH WORKSHEET HARRIS REPORT FROM REP

AUG15/12 09.0 *** WFLA-TV ***

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SHARES ACCURATE

SVC- NSI DEMOS- RA35+*

1010 Wisconsin Avenue NW

Democratic Senate Campaign Comm/ Issue

Submission Number 748 Issue 1







Washington DC 20007

WFLA-TV P.O. Box 1410 Tampa, FL 33601

PHONE (813) 228-8888

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2//344 Contract type:	ESC/PO Number: 06
0 11/11/12	
Comm/ Issue Submission Cost:	Client:
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1010 Wisconsin Avenue NW

Democratic Senate Campaign Comm/ Issue Submission Number 748 Issue 1

Washington DC 20007







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Buyer: Schedule Dates: Est./PO Number: Associated Copies: Ref Sales Produc	Democratic Senate Campaign Comm/ Issue ule Dates: 10/08/12 to 11/11/12 O Number: 06277344 iated Copies: No Sales Product Details TWTF	paign Rev Type	Submission Cost: Client/Product/Estimate: Weeks: Contract type: Rate	Spot Type	230650 49 /53 /1505 5 Political	10/08	C: Sa O: Bi Bi 10/15	Campaign Ref: Sales Rep: Order Ref: Business Type: Business Category: 10/22 10/29	tef: /pe: ategory:			
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1010 Wisconsin Avenue NW **Great American Media**

Democratic Senate Campaign Comm/ Issue Submission Number 748 Issue 1

Washington DC 20007







WELA-TV P.O. Box 1410 Tampa, FL 33601

1010 Wisconsin Avenue NW Democratic Senate Campaign Comm/ Issue Submission Number 748 Issue 1

Washington DC 20007





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Great American Media Democratic Senate Campaign Comm/ Issue

1010 Wisconsin Avenue NW

Submission Number 748 Issue 1





Washington DC 20007

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PHONE (813) 228-8888

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1010 Wisconsin Avenue NW

Democratic Senate Campaign Comm/ Issue Submission Number 748 Issue 1

Washington DC 20007







P.O. Box 1410
Tampa, FL 33601

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Great American Media Democratic Senate Campaign Comm/ Issue

1010 Wisconsin Avenue NW

Washington DC 20007

Submission Number 748 Issue 1





WFLA-TV PO. Box 1410 Tampa, FL 33601

PHONE (813) 228-8888

Buyer: Schedu Est./PC Associ	Buyer: Schedule Dates: 10/08/1 Est./PO Number: 062773 Associated Copies: No Ref Sales Product Details	10/08/12 to 11/11/12 06277344 No		Client/Product/Est Weeks: Contract type:	Client/Product/Estimate: Weeks: Contract type:		49 /53 /1508 Politica	49 /53 /1505 5 Political			Sales Rep: Order Ref: Business Type: Business Category:	
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62	Wed 9p ET / 8		Rev Type		Rate S	Spot Type		10/08	10/15	10/15	10/15 10/22 10/29	10/15
		Wed 9p ET / 8p CT Law & Order SVU	Rev Type	7	5500		br of Spots		10/08 10/15	10/08 10/15	10/08 10/15 10/22 10/29	10/08 10/15 10/22 10/29
		3p CT Law & Order SVU	Rev Type		5500	Spot Type	Nbr of Spots		10/08 10/15	10/08 10/15	10/08 10/15 10/22 10/29	10/08 10/15 10/22 10/29

Grand Totals:

Spots Cost

230650

38050

384

Totals

10/08

Month 10 Weeks: 4

Grand Totals

10/22

10/29

Month 11 Weeks: 4

11/05

Commission: Net Total:

196,052.50

Spots: Gross Total:

230,650.00

184

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and	Location:	- The state of the		Da	te:
I, do hereby reque	DAN N st station time conce	AGELBER			
	DSCC-	IE N.D.			
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	AS	oret	RED		
Total Char				,	
	ime will be used by		Austra		
	rogramming (elating to any				
	Yes			□ No	

importance," list the name of th	nicates a message relating to any p ne legally qualified candidate(s) the date(s) of the election(s) (if applica	e programming refers to, the
For programming that "commus importance," attach Agreed Upo	nicates a message relating to any poon Schedule (Page 3)	olitical matter of national
I represent that the payment for	r the above described broadcast tim	ne has been furnished by:
D)SCC-1E 11.D.	
furnishing the payment, if other		
a corporation; a com	mittee; \square an association; \square or	other unincorporated group.
agents of the entity are named b	ses of the chief executive officers, opelow (may be attached separately)	MONICA DIXON 430 S.CAPITOL STEE WASHINGTON DL 2003
	THE PLACMENT OF ADVERTIS	SCRIMINATION ON THE BASIS SING.
reasonable attorney's fees, that ma advertisement(s). For the above-	mless the station for any damages of the asy ensue from the broadcast of the astated broadcast(s), I also agree to delivered to the station at least broadcasts.	above-requested to prepare a script,
TO BE SIG	GNED BY ISSUE ADVE	RTISER
4/21/12		102.738.8700
Date' TO RE SIGN	Signature SED BY STATION REPL	Contact Phone Number
Aecepted	Accepted in Part	☐ Rejected
Signature	Printed Name	Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks	
4	13	- Of	-DER			
No. of the Control of		,			ALADAMA CONTROL OF THE PROPERTY OF THE PROPERT	

Total Charges:

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.



PAID POLITICAL BROADCAST AVAIL REQUEST

TO: Matt Oestrich **STATION:** WFLA

Washingtan, DC FROM: Meghan McGarr HRP OFFICE:

REQUEST RECEIVED FROM

DATE: 8/24/12 **BUYER:** Laura Bassett

AGENCY: Great American Media

1010 Wiscansin Ave. Suite 800 Washington, DC 20007ie ADDRESS:

PHONE #: 202-338-8700

FAX #: 202-338-0864

OTHER:

AVAILS FOR

COMMITTEE: Demacratic Senatarial Campaign Cammittee

CHAIRPERSON:

TREASURER: Manica Dixan

ADDRESS: 430 S. Capital St. SE Washington DC 20003

PHONE #: 202 224 2447

FAX #: 202 969 0354

OTHER:

FOR ISSUE

CANDIDATE: ISSUE

OFFICE:

PARTY: Demacratic

DAYPARTS: All

SCHEDULE DATES: As Ordered

COMMERICAL LENGTH:

PROGRAMS:

PLEASE ADVISE IF THERE ARE RESTRICTIONS ON ANY OF THE ABOVE

HRP FORM #0141



REF#: 49

Great American Media

WASHINGTON DC 20007

1010 Wisconsin Avenue NW

/53

/1505

WFLA-TV

A MEDIA GENERAL STATION

200 S. Parker Street Tampa, FL 33606 Tele (813) 228-8888 (813) 221-5787

INVOICE / AFFIDAVIT

2012 INVOICE DATE WFLA I SS

Political

10/28/12 E:120822104 WFLA

WFLA (Washington Dc)

INVOICE NUMBER

ORDER TYPE

PAGE BROADCAST MONTH

HRP Washington, DC SLSP: Democratic Senate Campaign C ADV_:

0100033222

1 10/01/2012 - 10/2

PROD: Dscc-Ie

REP_:

SCHEDULE DATES 10/08/12-11/11/12

Standard Broadcast Month

Desc:	06277344	-							TERMS: NET		Broadcas (. MONTH
	SCHEDULE						ACTUAL	BROADCAST		. [.	RECONC	I LATION
DI	ESCRIPTION PRICE	RT/S	SS# PE	R DATE	DAY	TIME	LENGTH M/G	FOR PRODUCT DESCRIPT	rion-	PRICE	REMARKS	DEBIT/CREDIT
M~F	1p Days Df Our	` Lives	,			*WFLA		.30	Commercial			
	500.00		3	10/10	WE	12:59P		FLDEMT 1201H		500.00		
			_	1		12:59P		FLDEMT1201H		500.00		
						12:58P	30	FLDEMT1201H		500.00		
M-F	1135p ET / 103	5p CT	Ton			*WFLA			Commercial	300.00		
	800.00				TU	12:30A	30	FLDEMT 1201H		800.00		
						12:31A	30	FLDEMT1201H		800.00		
						11:59P		FLDEMT 1201H		800.00		
						11:59P	30	FLDEMT 1201H		800.00		
M-F	11a Daytime			1 ",		*WFLA			Commercial	000.00		
	250.00) 3	6	10/10	WE	11:14A	30	FLDEMT1201H	Commer Crar	250.00		
						11:18A	30	FLDEMT 1201H		250.00		
						11:09A	30	FLDEMT 1201H		250.00		
						11:19A	30	FLDEMT 1202H		250.00		
						11:23A	30	FLDEMT 1202H		250.00		
						11:42A	30	FLDEMT1202H		250.00		
M-F	12p Today Show	III		",		*WFLA			Commercia1	230.00		
	300.00		1	10/12	FR	12:27P	30	FLDEMT1201H	commercial	300.00		
M-F	2p Rachael Ray	,				*WFLA			Commercial	000.00		
	400.00	5	2	10/09	ΤÜ	02:45P	30	FLDEMT1201H	John Ciar	400.00		
						02:28P	30	FLDEMT1201H		400.00		
	400.00	6	6			02:58P	30	FLDEMT 1201H		400.00		
				10/18	TH	02:16P	30	FLDEMT1202H		400.00		
						02:31P	30	FLDEMT 1202H		400.00		
						02:25P	30	FLOEMT 1202H		400.00		
				1 '		02:34P	30	FLDEMT 1202H		400.00		
						02:37P	30	FLDEMT 1201H		400.00		
M-F	3p Doctors			1		*WFLA			Commercia1	700.00		
	2 2 2 2 2 2 2				***	Continu	Jed ***	. 30	Johnney Crai			
5 1 m.			· 'E'		364	1,11		Sain British Sin	444 - 1-34 32	1. 18. 1. 1. 1.	1 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3	
						1	15 Total	linits		Do	bits	00
	404 CEO OO									be	DIES	.00

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.

NET DUE

ACTUAL GROSS BILLING

AGENCY COMMISSION

WFLA-TV P.O. Box 1410 Tampa, FL 33601

134,650.00

PERIOD COST



ADVERTISER

134,650.00

20,197.50

114,452,50

PRODUCT

Cred1ts

Democratic Senate Campaign C Dscc-Ie

INVOICE NUMBER

SUB-TOTALS

TOTAL RECONCILING

BROADCAST MONTH

0100033222

10/01/2012 - 10/28,

.00

.00

AMOUNT DUE

114,452.50

REMIT TO:

WFLA-TV REMITTANCE PROCESSING CENTER P.O. BOX 26425 RICHMONO VA 23260-6425

E8400*

000033640 Great American Media 1010 Wisconsin Avenue NW WASHINGTON DC 20007



REF#: 49

Desc: 06277344

Great American Media

WASHINGTON DC 20007

1010 Wisconsin Avenue NW

/53

/1505

WFLA-TV

A MEDIA GENERAL STATION

200 S. Parker Street Tampa, FL 33606 Tele (813) 288-8888 Fax (813) 221-5787

INVOICE / AFFIDAVIT

2012 INVOICE DATE

INVOICE NUMBER

WFLA I SS

10/28/12 E:120822104

Political

ORDER TYPE

WFLA

WFLA (Washington Dc)

HRP Washington, DC SESP: Democratic Senate Campaign C

0100033222

2 10/01/2012 - 10/2

PAGE BROADCAST MONTH

ADV_: Dscc-Ie PROD:

REP_:

SCHEDULE DATES

10/08/12-11/11/12

Standard Broadcast Month

TERMS: NET 30 DAYS.

Desc: 06	277344								TERMS: NET 30 DAYS.		
	SCHEDULE	10					ACTUAL BROAD	CAST :		RECONCILIATION	
DESCRI	PTION PRICE	RT/SS	# PEF	DATE	DA	Y TIME	LENGTH M/G F	OR PRODUCT DESCRIPTION	PRICE	REMARKS	DEBIT/CREDIT
									1 (1102	NEWANKS	DEDIT/CREDIT
	450.00	7	3			O3:29P	30	FLDEMT1201H	450.00		
						O3:53P	30	FLDEMT1201H	450.00		
				0/12	FR	O3:52P	30	FLDEMT1201H	450.00		
M-F 4p	Dr Dz					*WFLA			nmercial		
	800.00	8	6	0/09	ΤU	04:39P	30	FLDEMT 1201H	800.00		
				10/10	WΕ	04:39P	30	FLDEMT 1201H	800.00		
				0/12	FR	O4:56P	30	FLDEMT 1201H	800.00		
				0/16	ΤU	O4:57P	30	FLDEMT 1201H	800.00		
						04:12P	30	FLDEMT1202H	800.00		
						04:19P	30	FLDEMT 1202H	800.00		
M-F 5p	News			, , ,		*WFLA			mercial		
· · · · - -	1500.00	9	2	10/10	WE	05:30P	30	FLDEMT 1201H			
		_	-			05:12P	30	FLDEMT 1201H	1500.00		
M-F 530	On News			0/ 12		*WFLA	90		1500.00		
	1500.00	10	4	10/10	we	05:45P	30		mercial		
	1000.00	10	-			05:44P	_	FLDEMT 1201H	1500.00		
				1 .		05:44P	30	FLDEMT 1201H	1500.00		
				1 .			30	FLDEMT 1201H	1500.00		
MuE Go	Neue			10/19	FK	05:43P	30	FLDEMT1202H	1500.00		
M-F 6p			_	10/44	-	*WFLA			mercial		
	2000.00	11	2			06:27P	30	FLDEMT1201H	2000.00		
M = C-	NI			10/12	FR	06:27P	30	FLDEMT 1201H	2000.00		
M-F 6a			_			*WFLA			mercial		
	1250.00	12	2			O6:43A	30	FLDEMT1201H	1250.00		
~ ~				10/11	ΤH	O6:30A	30	FLDEMT1201H	1250.00		
M-F 7p				l		*WFLA		:30 Com	mercial		
	1500.00	13	4			07:11P	30	FLDEMT1201H	1500.00		
						07:16P	30	FLDEMT1201H	1500.00		
						07:15P	30	FLDEMT1201H	1500.00		
				0/18	ΤH	07:13P	30	FLDEMT1202H	1500.00		
M-F 7a	Today Show					*WFLA		:30 Com	mercial		
	1400.00	14	4			08:50A	30	FLDEMT1201H	1400.00		
				0/12	FR	O7:28A	30	FLDEMT1201H	1400.00		
				0/16	TU	08:50A	30	FLDEMT1201H	1400.00		
				10/19	FR	07:59A	30	FLDEMT1202H	1400.00		
M-F 730	p Entertainmen	it To	nigl			*WFLA		:30 Com			
	1500.00	15	2	0/09	TU	07:39P	30	FLDEMT1201H	1500.00		
				0/18	TH	07:55P	30	FLDEMT1202H	1500.00		
M-F 9a	Today Show II			·		*WFLA	-		mercial		
	1050.00	16	9	10/09	TU	09:26A	30	FLDEMT1201H	1050.00		
			-			09:29A	30	FLDEMT1201H	1050.00		
						09:27A	30	FLDEMT 1201H	1050.00		
						09:26A	30	FLDEMT1201H			
						09:56A	30	-FLDEMT1202H	1050.00		
						09:56A	30	FLDEMT 1202H	1050.00		
						09:44A	30		1050.00		
						09:44A	30	FLDEMT 1202H	1050.00		
						09:37A	30	FLDEMT1201H	1050.00		
								FLDEMT1201H	1050.00		
				7	-0-70	Continu	eu ***				

PERIOD COST

134,650.00

115 Total Units ACTUAL GROSS BILLING

NET DUE

AGENCY COMMISSION

134,650.00 20,197.50 SUB-TOTALS TOTAL RECONCILING

Debits Credits .00 .00 .00

114,452.50 WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.



RFF#: 49

Great American Media

WASHINGTON DC 20007

1010 Wisconsin Avenue NW

/53

/1505

WFLA-TV

A MEDIA GENERAL STATION

200 S. Parker Street Tampa, FL 33606 Tele (813) 288-8888 (813) 221-5787 Fax

INVOICE / AFFIDAVIT

2012 INVOICE DATE WFLA I SS

10/28/12 E:120822104

ORDER TYPE

Political WFLA

WFLA (Washington Dc) REP HRP Washington, DC

INVOICE NUMBER

PAGE BROADCAST MONTH 3 10/01/2012 - 10/2

SLSP: Democratic Senate Campaign C ADV__: Dscc-Te PROD:

0100033222 SCHEDULE DATES

DEBIT/CREDIT

10/08/12-11/11/12

Standard Broadcast Month

RECONCILIATION

REMARKS

TERMS: NET 30 DAYS.

Desc: 06277344 SCHEDULE ACTUAL BROADCAST DESCRIPTION PRICE RT/SS# PER DATE DAY TIME LENGTH M/G FOR PRODUCT DESCRIPTION PRICE M-Su 11p News *WFLA :30 Commercial 2200.00 10/10 WE 11:25P FLDEMT 1201H 30 2200.00 0/11 TΗ 11:215 30 FLDEMT 1201H 2200.00 Mon 8-10p ET / 7-9p CT Voice *WFLA :30 Commercial 14000.00 18 1 0/15 07:58P MO FLDEMT 1201H 30 14000.00 Sat 1130p ET / 1030p CT Saturd *WFLA :30 Commercial 1350.00 19 1 10/13 SA 11:48P 30 FLDEMT 1201H 1350.00 Sun 8a Today Show *WFI A :30 Commercial 650.00 21 FLDEMT 1201H 4 10/14 SU 09:00A 30 650.00 M-F 1p Days Df Dur Lives *WFLA :30 Commercial 600.00 23 10/16 TU 12:59P 30 FLDEMT 1201H 600.00 10/19 FR 01:59P 30 FLDEMT 1202H 600.00 10/23 TU 12:59P 30 FLDEMT1202H 600.00 10/24 WE 01:59P 30 600.00 FLDEMT 1201H 600.00 25 0/22 MO 01:59P 30 FLDEMT 1202H 600.00 M-F 11a Daytime *WFLA :30 Commercial 250.00 28 0/15 MO 30 11:17A FLDEMT 1201H 250.00 12p Today Show III *WFI A :30 Commercial 350.00 29 0/18 TH 12:28P 30 FLDEMT 1202H 350.00 400.00 30 10/24 WE 12:52P 1 30 FLDEMT 1202H 400.00 2p Rachael Rav *WFLA :30 Commercial 400.00 31 2 10/15 MO 02:58P 30 FLDEMT 1201H 400.00 10/22 MO 02:23P 30 FLDEMT 1202H 400.00 M-F 3p Doctors *WFLA Commercial : 30 550.00 32 6 O/16 TU 03:12P 30 FLDEMT 1201H 550.00 IO/17 WE 03:23P 30 FLDEMT 1201H 550.00 0/19 FR 03:54P 30 FLDEMT 1202H 550.00 0/23 TU 03:14P 30 FLDEMT 1202H 550.00 0/25 ŤΗ 03:54P 30 FLDEMT 1201H 550,00 0/26 FR 03:59P 30 FLDEMT1202H 550.00 450.00 33 1 0/15 MO 03:56P 30 FLDEMT 1201H 450.00 550.00 34 O/22 MO 03:11P 30 FLDEMT 1202H 550.00 M-F 4p Dr Oz *WFI A Commercial : 30 1000.00 35 3 0/23 TU 04:12P 30 FLDEMT1202H 1000.00 0/24 WE 04:57P 30 FLDEMT1201H 1000.00 0/25 TH 04:11P 30 FLDEMT 1202H 1000.00 800.00 36 10/15 MO 04:37P 2 30 FLDEMT 1201H 800.00 O/22 MO 04:37P 30 FLDEMT 1202H 800.00 M-F 5p News *WFLA :30 Commercial 10/24 WE 05:13P 1700.00 38 2 30 FLDEMT1202H 1700.00 0/26 FR 05:14P 30 FLDEMT 1201H 1700.00 M-F 530p News *WFLA :30 Commercial 1700.00 39 10/23 TU 05:59P 30 FLDEMT1202H 1700.00 0/25 TH 05:40P 30 FLDEMT 1201H 1700.00 6p News *WFLA :30 Commercial 2000.00 41 1 10/22 MO 06:14P 30 FLDEMT 1202H 2000.00 M-F 6a News *WFLA :30 Commercial * Continued ***

PERIOD COST

134,650.00

115 Total Units ACTUAL GROSS BILLING

AGENCY COMMISSION

134,650.00 20,197.50

SUB-TOTALS TOTAL RECONCILING Debits

Credits

.00 .00 .00

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INVOICE / AFFIDAVIT

2012 INVOICE DATE

WFLA I SS 10/28/12 E:120822104

ORDER TYPE

Political

WFLA

DEBIT/CREDIT

WFLA (Washington Dc) REP_; HRP Washington, DC SLSP:

INVOICE NUMBER

PAGE BROADCAST MONTH

RECONCILIATION REMARKS

Democratic Senate Campaign C ADV_: Dscc~le PROD:

0100033222 SCHEDULE DATES 4 10/01/2012 - 10/2

10/08/12-11/11/12

Standard Broadcast Month

esc: 06277344	3 / 13	103								St TERMS: NET 3	and: 0 DAY	
SCHEDULE				1 + 3			ACTUAL BRO	DADCAST		and the same of th		- 1
DESCRIPTION	PRICE	RT/SS#	PER	DATE	DAY	/ TIME		G FOR PRODUCT DI	ESCRIPT	TON .	P	RICE .
1	350.00	43	2	0/23	TU	06:57A	30	FLDEMT 1	202H	13	50.0	00
				0/25	TH	06:59A	30	FLDEMT1			50.	
	250.00	45	1	0/22	MO	06:40A	30	FLDEMT 1	202H		50.0	
M-F 7p News				<u> </u>		*WFLA				Commercial		
2	000.00	47				07:11P	30	FLDEMT 1:	202H	20	00.0	00
						07:09P	30	FLDEMT 1:	202H		00.0	
1	500.00	48				07:15P	30	FLDEMT1	201H	15	00.0	00
				10/22	MO	07:24P	30	FLDEMT 1	202H		00.0	
M-F 7a Today						*WFLA			: 30	Commercial		
1	600.00	50				08:49A	30	FLDEMT 1:	202H	16	00.0	00
						08:50A	30	FLDEMT 1:	201H	16	00.0	00
	400.00	52			MO	08:56A	30	FLDEMT 1:	201H		00.0	
M-F 730p Ent						*WFLA			: 30	Commercial		1
	000.00		1	0/24	WΕ	07:40P	30	FLDEMT 1:	201H	20	00.0	00
M-F 9a Today						*WFLA			: 30	Commercial		
10	050.00	55				09:29A	30	FLOEMT 1:	201H	10	50.0	00
				0/22	MD	09:29A	30	FLDEMT 1:	202H	10	50.0	00
M-Su 11p News						*WFLA			: 30	Commercial		
2!	500,00	56				11:31P	30	FLDEMT 1:	201H	25	00.0	00
						11:30P	30	FLDEMT 1:	202H	25	00.0	00
						11:33P	30	FLOEMT 1:	202H	25	00.0	00
						11:07P	30	FLDEMT 1:	202H		00.0	
	200.00	57			MO	11:11P	30	FLDEMT 1:	201H		00.0	
Sat 1130p ET						*WFLA			: 30	Commercial		
	500.00	59	1	0/27	SA	01:00A	30	FLDEMT 12	201H	15	00.0	00
Sun 8a Today						*WFLA			: 30	Commercial		
	00.00	61	1 1	0/28	SU	08:49A	30	FLDEMT 12	202H	10	00.0	00 l
Sun 6p News						*WFLA				Commercial		ļ
10	00.00	63				06:21P	30	FLDEMT 1:		10	00.0	00
	_					06:13P	30	FLDEMT 1:	202H	10	00.00	00
Total Airtime	Gross :	Spot R	e∨¢	enue:		134,65	0.00					

PERIOD COST

134,650.00

115 Total Units ACTUAL GROSS BILLING AGENCY COMMISSION

NET DUE

134,650.00 20,197.50 114,452.50

Debits SUB-TOTALS Credits

TOTAL RECONCILING

.00 .00 .00

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